PATRON ENCOUNTER STATISTICS

<table>
<thead>
<tr>
<th>Type of Encounter</th>
<th>Sessions</th>
<th>Participants</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reference</td>
<td>81</td>
<td>83</td>
<td>17.9</td>
</tr>
<tr>
<td>Research Consultations / Mediated Searches</td>
<td>44</td>
<td>49</td>
<td>58.7</td>
</tr>
<tr>
<td>Instruction</td>
<td>18</td>
<td>371</td>
<td>49.9</td>
</tr>
<tr>
<td>Community Engagement*</td>
<td>2</td>
<td>48</td>
<td>4</td>
</tr>
</tbody>
</table>

*Participation numbers may be estimated for community engagement events

In the first quarter of FY 2014-2015, the OUWB Medical Library recorded a total of 145 patron encounters. 39.62% of requests originated from medical students, 46.21% from School of Medicine faculty, 5.52% from School of Medicine administration, 2.76% from School of Medicine staff, and 12.41% from Other (OU Faculty, Student, Staff, Public, etc). This represents a 12.65% decrease from the same quarter last year, most of which can be attributed to a change in the Capstone assignment schedule.

USE OF SELECTED RESOURCES

<table>
<thead>
<tr>
<th>Name</th>
<th>Downloads July-Sept 2013</th>
<th>Downloads July-Sept 2014</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access Medicine (Most heavily used resources: Junqueira’s Basic Histology and Basic &amp; Clinical Pharmacology)</td>
<td>5,358</td>
<td>4,547</td>
<td>-15.14%</td>
</tr>
<tr>
<td>JAMA &amp; Archives Journal Collection (Note: Includes Beaumont Hospital use)</td>
<td>3,419</td>
<td>4,281</td>
<td>25.21%</td>
</tr>
<tr>
<td>LWV Total Access Journal Collection (Top 5: Academic Medicine, Medicine &amp; Science in Sports &amp; Exercise, Journal of Strength &amp; Conditioning Research, Obstetrics &amp; Gynecology, Critical Care Medicine)</td>
<td>8,180</td>
<td>7,184</td>
<td>-12.18%</td>
</tr>
<tr>
<td>New England Journal of Medicine</td>
<td>1,197</td>
<td>1,253</td>
<td>4.68%</td>
</tr>
<tr>
<td>Scopus Sessions</td>
<td>-</td>
<td>480</td>
<td>-</td>
</tr>
<tr>
<td>UpToDate</td>
<td>4,995</td>
<td>7,676</td>
<td>53.67%</td>
</tr>
</tbody>
</table>

Note: We are in transition period from MDConsult to ClinicalKey and cannot report utilization stats this quarter.

USE OF PRINT COLLECTION

This is a new metric we are monitoring to ascertain if the print collection of textbooks and review materials housed in the Medical Library Quiet Study Room are being used.

Re-shelved 332 books in September; 158 in August

INTERLIBRARY LOAN & DOCUMENT DELIVERY

<table>
<thead>
<tr>
<th></th>
<th>Faculty</th>
<th>Students</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>University Library ILL</td>
<td>52</td>
<td>42</td>
<td>94</td>
</tr>
<tr>
<td>Articles Supplied by Medical Library</td>
<td>5</td>
<td>5</td>
<td>10</td>
</tr>
</tbody>
</table>
MAJOR EXPENDITURES/ACQUISITIONS

<table>
<thead>
<tr>
<th>Name</th>
<th>Format</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>AccessPhysiotherapy [renewal]</td>
<td>Database</td>
<td></td>
</tr>
<tr>
<td>ClinicalKey [New – Replacement for MDConsult]</td>
<td>Database</td>
<td></td>
</tr>
<tr>
<td>LWW eBooks [New Editions]</td>
<td>eBooks</td>
<td></td>
</tr>
<tr>
<td>Natural Standard [renewal]</td>
<td>Database</td>
<td></td>
</tr>
<tr>
<td>NetterInterAct [renewal]</td>
<td>Anatomy Resource</td>
<td></td>
</tr>
<tr>
<td>NetterPresenter [renewal]</td>
<td>Anatomy Resource</td>
<td></td>
</tr>
<tr>
<td>Northern Light [New]</td>
<td>Database</td>
<td></td>
</tr>
<tr>
<td>PsychiatryOnline (formerly DSMOnline) [renewal]</td>
<td>Database</td>
<td></td>
</tr>
<tr>
<td>ScienceDirect – Neuroscience Backfiles [New]</td>
<td>eJournal Archive</td>
<td></td>
</tr>
<tr>
<td>StatRef [renewal]</td>
<td>Database</td>
<td></td>
</tr>
</tbody>
</table>

Note: Some price information is considered confidential and not to be shared outside the institution per our license agreements.

INFORMATION MASTERY INSTRUCTION

New Student Orientation  Due to a campus-wide power outage, the Medical Library hosted a very informal orientation session with the new M1 class which showcased photos from the Medical Library space renovation (as opposed to a physical tour) and provided brief demonstrations of the website as power permitted. As students were not able to see the library in person during orientation, the library hosted a grand opening reception on August 27. Over 70 M1 and M2 students attended.

M1 Capstone Course:
- Research Potential Mentors – On August 18, Stephanie Swanberg taught a new 20-minute session demonstrating how students could use Scopus, a multi-disciplinary database from the library, to search for potential mentors for the Capstone Project by Interest area/topic or by name. The session was integrated with two other short lectures on the Beaumont culture and approaches for communicating with mentors.

- Introduction to Systematic Reviews – On September 15, Dr. Mira Mi also taught a new 20-minute session introducing students to systematic reviews. This is the first year that systematic reviews have been an accepted project for Capstone.

- Information Mastery Integrated Online Module – New to the M1 Capstone course this year is the requirement to complete a set number of online modules in order to pass the semester. As part of this, Stephanie Swanberg developed a 12-minute module on Locating Existing Survey Instruments using the PsycTests and Health and Psychosocial Instruments library databases.

M2 Capstone Course:
- Breakout Sessions with Faculty – On August 19 & September 16, Stephanie Swanberg participated as a small group facilitator to answer questions students have as they progress in their projects to ensure they are staying on track for completion.

Integrated Evidence Based Medicine Course  The EBM course planning team met in September to finalize the course calendar. The team plans to meet monthly until the course begins in May 2015.

Student Lunch ‘n Learn Series  For the third year, the Medical Library is hosting a lunch series for students to complement the content taught in the Information Mastery curriculum as well as introduce new concepts that are currently not taught elsewhere. Based on feedback from focus groups held in the spring of 2014, the sessions have been moved from the library to O’Dowd Hall and renamed InfoBites to distinguish the series from the lunch series hosted by COMPASS, Diversity & Inclusion, and others.
The first InfoBite, *Winter is Coming: Survival Skills from the Medical Library*, was facilitated by Stephanie Swanberg and Misa Mi on September 3 and focused on study skills, library review resources, and the first M1 exam. Three M2 and one M3 students were invited as co-facilitators for the session to share their experiences from previous years. Twenty students attended the session. Upcoming InfoBite sessions are:

- October 30 – *Finding Answers to TBL Questions Fast & Furiously* – Keith Engwall
- November 12 – *Why PubMed, Google, & Google Scholar Should All Be in your Super Searcher Utility Belt* – Dr. Misa Mi

**Faculty Brown Bag Series**

Targeted at the OU-based faculty, the Medical Library has planned a monthly series of informal “brown bag” sessions on various topics around information mastery and medical education scholarship topics. The series started in September with a session on *Strategies for Tracking Your Scholarly Impact*, facilitated by Stephanie Swanberg.

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**OUWB JULY-SEPTEMBER 2014 QUARTERLY PUBLICATION REPORT**

This quarter’s search of the institutional affiliation fields in PubMed, Scopus, Web of Science, EMBase, Google Scholar and Google Books identified 144 new items added to those databases during the months of July, August and September written by OUWB faculty, staff and students. This included two MedEd Portal documents and five works by student writers.

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**MEDICAL EXPANSION AND RENOVATION**

We continued to make refinements to the newly renovated Medical Library spaces based on student feedback. Recent enhancements include:

- Task lighting was installed in all the study carrels
- Coat racks were purchased for both the collaborative and quiet study rooms
- Anti-fatigue mats were placed at the standing carrels
- A Keurig coffee machine was installed in one of the break-out rooms in the Collaborative Study Room. The library provided an initial supply of complementary K-cups. Once they are gone, students will need to supply their own.

There are still a number of items on the punch list to be completed, but overall, the space seems to be functioning very well.

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**STAFF NEWS**

- Nancy Bulgarelli, Founding Director of the Medical Library, has been named Interim Dean of University Libraries. She will continue in her role as Director of the Medical Library.
- Mitchell Roe, Medical Library Technology Specialist, joined the team in September. Mitchell will work collaboratively with the Educational Technology team at O'Dowd to come up with solutions to support students and improve the Medical Library's server technology and web presence.

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**FACULTY SCHOLARLY ACTIVITY**

**Publications:**


**Conference Presentations & Posters**

**Accepted Presentations**

• **Engwall K.** Branching out: Serving as an embedded librarian in a summer STEM program. Michigan Health Sciences Libraries Association Annual Conference, Mount Pleasant, Michigan, October 2014

• Holyoke A, **Swanberg SM,** Gore G, Pannabecker V, Dennison CC, Marton CF, Farrell AD, Thuna M, O’Brien KK, Machel V. Systematically assessing methods used by academic librarians for teaching evidence-based practice: what works best? Quint Chapter Meeting (5 regional Medical Library Association chapters), Denver, Colorado, October 2014 [Peer Reviewed; Regional]

• Pannabecker V, Dennison C, Farrell A, Gore G, Holyoke A, Machel V, Marton C, O’Brien K, **Swanberg S,** Thuna M. Creative convergence: Conducting a systematic review project through distance, cross-institutional collaboration. Quint Chapter Meeting (5 regional Medical Library Association chapters), Denver, Colorado, October 2014 [Peer Reviewed; Regional]

• **Swanberg S,** Greer K, Nichols-Hess A. Interdisciplinary might is magic: Melding medical and academic librarians’ expertise to craft an outreach series for muggles. Michigan Health Sciences Libraries Association Annual Conference, Mount Pleasant, Michigan, October 2014

**Accepted Posters**

• **Engwall K.** Designing an online learning environment in WordPress. Michigan Health Sciences Libraries Association Annual Conference, Mount Pleasant, Michigan, October 2014

**Conference Attendance, Faculty Development, Continuing Education Activities**

• Stephanie Swanberg and Evan Sprague attended the *Safe Space* training on September 16 hosted by OU’s Gender & Sexuality Center.

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**FACULTY & STAFF SERVICE**

**New Committee and Task Force Appointments**

• Nancy Bulgarelli
  - Interim Dean, Oakland University Libraries
  - Search Committee, Dean University Libraries

• Keith Engwall
  - President, Michigan Health Sciences Library Association

• Stephanie Swanberg
  - Incoming Convener, Outreach and Marketing Special Interest Group, Medical Library Association (national)
  - Reviewer, *Current Reviews for Academic Libraries* (choice), Association of College and Research Libraries
  - Chair, OUWB Curriculum Integration Subcommittee
  - Member, OUWB Curriculum Committee

**LCME Site Visit for Full Accreditation** – Nancy Bulgarelli and Stephanie Swanberg participated in several sessions during the site visit for full accreditation for the OUWB at the end of September including the Educational Resources, Educational Program (Curriculum), and Junior Faculty Breakfast.
EVENTS & OUTREACH

Diversity Dialogue – Prostate Cancer Awareness The Medical Library co-sponsored this Diversity Dialogue in recognition of National Prostate Cancer Awareness Month. The Diversity Programming Team partnered with the Urology Student Interest Group to raise awareness of the health disparities associated with prostate cancer screening and mortality, particularly in African American men. The interest group introduced the topic and their group’s mission and activities followed by an informal discussion lead by Dr. Jay Hollander, a Beaumont urologist and professor in the OUWB School of Medicine.

Against the Odds: Making a Difference in Global Health Exhibit The Medical Library hosted this National Library of Medicine Traveling exhibit from July 18 – August 21, 2014. The exhibit examined global health from a historical perspective focusing on the topics of AIDS, food insecurity, violence, war, and community health. It focuses on the perspective of individuals, organizations, and countries working to improve the quality of care on an international scale.